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AVISTA CORPORATION

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BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION

IN THE MATTER OF THE APPLICATION) CASE NO. AVU-E-08-01 OF AVISTA CORPORATION FOR THE) CASE NO. AVU-G-08-01 AUTHORITY TO INCREASE ITS RATES) AND CHARGES FOR ELECTRIC AND NATURAL GAS SERVICE TO ELECTRIC AND NATURAL GAS CUSTOMERS IN THE) STATE OF IDAHO

DIRECT TESTIMONY OF

DON F. KOPCZYNSKI

FOR AVISTA CORPORATION

(ELECTRIC AND NATURAL GAS)

I. INTRODUCTION

- Q. Please state your name, employer and business
- 3 address.

1

- A. My name is Don F. Kopczynski and I am employed as
- 5 the Vice President of Transmission and Distribution
- 6 Operations for Avista Utilities, at 1411 East Mission
- 7 Avenue, Spokane, Washington.
- 8 Q. Would you briefly describe your educational
- 9 background and professional experience?
- 10 A. Yes. Prior to joining the Company in 1979, I
- 11 earned a Bachelor of Science Degree in Engineering from the
- 12 University of Idaho. I have also earned a Master's Degree
- in Business Management from Washington State University and
- 14 a Master's Degree in Organizational Leadership from Gonzaga
- 15 University. Over the past 29 years I have spent
- 16 approximately 16 years in Energy Delivery, managing
- 17 Engineering, various aspects of Operations, and Customer
- 18 Service. In addition, I spent three years managing the
- 19 Energy Resources Department, including Power Supply,
- 20 Generation and Production, and Natural Gas Supply. More
- 21 recently, I worked in the areas of Corporate business
- 22 analysis and development, and served in a variety of
- 23 leadership roles in subsidiary operations for Avista Corp.
- 24 I was appointed General Manager of Energy Delivery in 2003
- 25 and Vice President in 2004. I serve on several boards,

1	including	the	Eastern	Washington	University	Electrical

- 2 Engineering and Computer Science Advisory Board, Washington
- 3 State Electrical Board, and the Washington State University
- 4 Engineering Advisory Board.

Q. What is the scope of your testimony?

I will provide an overview of the Company's 6 Α. natural gas and electric energy delivery facilities and 7 operations. I will also explain some of our recent efforts 8 to increase efficiency and improve customer service, such 9 as the newly formatted website and outsourcing of the bill 10 print and mail service, as well as summarize Avista's 11 customer service programs in Idaho. A table of the 12 13 contents for my testimony is as follows:

14	<u>Description</u>		
15	I. Introduction	Page 1	
16 17	<pre>II. Overview of Avista's Energy Delivery Operations</pre>	Page 3	
18	III. System Improvements & Efficiencies	Page 6	
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20			

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Q. Are you sponsoring any exhibits in this

23 proceeding?

- 24 A. Yes. I am sponsoring Exhibit No. 9. This
- 25 exhibit details the system improvements and efficiencies
- 26 the Company has undertaken. This exhibit was prepared
- 27 under my direction.

OVERVIEW OF AVISTA'S ENERGY DELIVERY SERVICE II.

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- Please provide an overview of the customers 2 0. 3 served by Avista Utilities in Idaho.
- As of December 31, 2007, the Company served 4 Α. 120,266 electric customers and 71,773 natural gas customers 5 in the five northern counties of Idaho. Avista's largest 6 electric customer in Idaho is the Potlatch Corporation's 7 Lewiston facility, with an annual usage of approximately 8 The Company anticipates residential and 898 million kWh. 9 commercial electric load growth to average 2.3 percent 10 annually for the next ten years, primarily due to expected 11 increases in both population and the number of businesses 12 in its service territory. While the number of electric 13 customers is expected to increase, the average annual use 14 per customer is not expected to change significantly. In 15 Idaho, the number of natural gas customers is projected to 16 increase at an average annual rate of 3.0 percent, with 17 demand also growing at 3.0 percent per year. 18
- Company's electric and Please describe the 19 0. 20 natural gas delivery facilities.
- Avista Utilities operates a vertically-integrated In addition to the hydroelectric and 22 electric system. thermal generating resources described by Company witness 23 Mr. Vermillion, the Company has approximately 4,052 miles 24 of lines in the following classes in Idaho: 286 miles of 25

- 1 230 kV transmission, 604 miles of 115 kV transmission, and
- 2 3,162 miles of sub-transmission and distribution line at a
- 3 variety of voltages. Avista also has 928 miles of
- 4 distribution underground cable; the predominant
- 5 distribution voltage is 13.2 kV. Avista owns and maintains
- 6 1876 miles of natural gas pipelines (excluding services) in
- 7 the state of Idaho of which 560 miles are steel and 1316
- 8 miles are polyethylene. All of these pipelines are
- 9 distribution, no transmission, operating at various maximum
- allowable operating pressures (MAOPs) from 60 psig to 720
- 11 psig. Avista has 69,337 natural gas service lines in
- 12 Idaho.
- 13 Q. Have there been any transmission system changes
- in Avista's service territory?
- 15 A. Yes. As Company witness Mr. Kinney discusses in
- 16 more detail, the Company has nearly completed its 5-year
- 17 (2003-2007), \$136.4 million transmission upgrade project
- that significantly improved the infrastructure of the 230
- 19 kV transmission system. This multi-year transmission
- 20 upgrade added over 100 circuit miles of new 230 kV
- 21 transmission line to Avista's system, and increased the
- 22 capacity of an additional 50 miles of transmission line.
- 23 Related projects at six 230 kV substations were necessary
- 24 to meet capacity requirements, upgrade protective relaying
- 25 systems, and to meet regional and national reliability

- 1 standards. With the completion of these projects the
- 2 transmission project focus is shifting to improving the 115
- 3 kV transmission system to meet load growth and eliminate
- 4 thermal loading issues.
- Q. Please describe the Company's operations centers
- 6 that support electric and gas customers in Idaho.
- 7 A. The Company has construction offices in
- 8 Grangeville, Orofino, Lewiston-Clarkston, Moscow-Pullman,
- 9 Kellogg, St. Maries, Coeur d'Alene, Sandpoint and Bonner's
- 10 Ferry, and customer contact center operations in Lewiston
- 11 and Coeur d'Alene. Avista's four customer contact centers
- in Coeur d'Alene, Lewiston, Spokane, and Medford, Oregon
- are networked, allowing the full pool of regular and part-
- 14 time employees to respond to customer calls in all
- 15 jurisdictions.
- 16 Q. What construction and maintenance programs does
- 17 the Company have in place to maintain gas and electric
- 18 facilities?
- 19 A. Avista Utilities utilizes Company seasonal and
- 20 regular crews for gas and electric construction, including
- 21 new and reconstructed lines, damage repair, and connecting
- 22 new customers. The Company employs contract crews and
- 23 temporary and part-time employees to meet customer needs
- 24 during the peak construction season. The Company also has
- 25 several maintenance programs to maintain the reliability of

1	our el	lectric and	gas infrastru	cture.	On the electric	side,
2	this	includes	underground	cable	replacement,	asset

3 management (including wood pole inspection and

3 management (including wood pole inspection and

4 replacement), vegetation management, electric transmission

5 line inspection and reconstruction. Regarding natural gas

operations, ongoing maintenance focuses on valve and

regulator stations, atmospheric corrosion protection, and

8 leak surveys.

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III. SYSTEM IMPROVEMENTS AND EFFICIENCIES

- Q. Has the Company looked at undertaking additional measures to either reduce costs or increase customer service levels?
- 14 A. Yes. Avista Utilities has undertaken a number of 15 improvements and efficiency initiatives throughout our 16 service area that are focused on either increasing customer 17 service and satisfaction, or reducing costs to the company. 18 We believe these measures have served to mitigate the 19 impact on customers of the proposed rate increase.
- Q. Please explain the system improvement measures that Avista has implemented in Idaho.
- A. Some of the recent improvements that the Company has implemented are as follows:
- Updated our Integrated Voice Response system
 to help our customers interact with our company.

1 2 3	 Implemented a new Outage Management system to help minimize the restoration time of outages on our system.
4 5 6 7	 Implemented Mobile Dispatch to reduce the time it takes for the Company to process customers' natural gas orders, and provide service. Deployed our redesigned website -
8 9 10 11	AvistaUtilities.com. • Every Little Bit Energy Efficiency Campaign • Outsourced our bill print and mailing
12 13	 operations. Evaluating transmission and distribution system efficiencies.
14 15 16 17 18 19 20 21	 Partnered with the City of Spokane in a pilot program to coordinate Design Locates. Helped formulate the Spokane Regional Infrastructure Efficiency Plan. Rolled out on-line classes for Craft Training. Implemented a new Asset Management Program. These programs are detailed further in Exhibit No. 9,
22	and are examples of the extensive efforts of Avista to
23.	identify and implement efficiency measures while continuing
2425	to provide quality service to customers.
26	IV. CUSTOMER SUPPORT PROGRAMS
27	Q. Please explain the customer support programs
28	that Avista provides for its customers in Idaho.

29

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Avista Utilities offers a number of programs for its Idaho customers, such as energy efficiency programs, Project Share for emergency assistance to customers, a Customer Assistance Referral and Evaluation Service (CARES) program, senior energy outreach, level pay plans, and payment arrangements. Some of these programs will serve to

- 1 mitigate the impact on customers of the proposed rate
- 2 increase.
- Q. Please describe Avista Utilities' demand-side
- 4 management (DSM), or energy efficiency, programs.
- 5 A. The Company's innovative Energy Efficiency
- 6 Tariff Rider is celebrating its thirteenth anniversary.
- 7 The tariff rider, the country's first distribution charge
- 8 to fund DSM and now replicated in many other states, has
- 9 provided consistent funding for the delivery of energy
- 10 efficiency services. Company witness Mr. Folsom will
- 11 provide more detail about Avista Utilities' energy
- 12 efficiency services.
- 13 Q. Please describe the recent results of the
- 14 Company's Project Share efforts?
- 15 A. Project Share is a community-funded program
- 16 Avista sponsors to provide one-time emergency support to
- 17 families in the Company's region. Avista customers and
- 18 shareholders help support the fund with a voluntary
- 19 contribution that is distributed through local community
- 20 action agencies to customers in need. Grants are
- 21 available to those in need without regard to their heating
- 22 source. Avista Utilities' customers donated \$326,111 on a
- 23 system basis in 2007, of which \$88,910 was directed to
- 24 Idaho Community Action Agencies. In addition, the Company
- contributed \$50,000 to Idaho customers in 2007.

1 Q. Does the Company offer a bill-averaging program?

- 2 A. Yes. Comfort Level Billing helps smooth out the
- 3 seasonal highs and lows of customers' energy usage and
- 4 provides the customer the option to pay the same bill
- 5 amount each month of the year. This allows customers to
- 6 more easily budget for energy bills and avoid higher
- 7 winter bills. This program has been well-received by
- 8 participating customers. Over 16,750, or 12%, of Idaho
- 9 electric and natural gas customers are on Comfort Level
- 10 Billing.
- In addition, the Company's Contact Center
- 12 Representatives work with customers to set up payment
- arrangements to pay energy bills. In 2007, 27,222 Idaho
- 14 customers were provided with over 90,083 such payment
- 15 arrangements.
- 16 Q. Please summarize Avista's CARES program.
- 17 A. In Idaho, Avista is currently working with over
- 18 1,251 special needs customers in the CARES program.
- 19 Specially-trained representatives provide referrals to
- 20 area agencies and churches for customers with special
- 21 needs for help with housing, utilities, medical
- 22 assistance, etc.
- 23 Q. Have these programs helped mitigate the impact
- 24 on customers in need?

- 1 A. Yes. Through these programs, the Company works
- 2 to build lasting ways to ease the burden of energy costs
- 3 for customers most in need.
- 4 In the 2006/2007 heating season, 10,125 Idaho
- 5 customers received \$2,814,506 in various forms of energy
- 6 assistance (Federal LIHEAP program, Project Share, and
- 7 local community funds). These programs and the
- 8 partnerships we have formed have been invaluable to
- 9 customers who often have nowhere else to go for help.
- 10 Q. Does this conclude your pre-filed direct
- 11 testimony?
- 12 A. Yes.

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FOR AVISTA CORPORATION

(ELECTRIC AND NATURAL GAS)

1 SYSTEMS IMPROVEMENTS & EFFICIENCIES

- 2 Avista Utilities is continually evaluating potential
- 3 system improvements and efficiency measures. The Company
- 4 has undertaken a number of improvements and efficiency
- 5 initiatives throughout our utility that are focused on
- 6 either increasing customer service and satisfaction, or
- 7 reducing costs to the company. Detailed below are
- 8 examples of these programs:
- 9 A. Integrated Voice Response (IVR)
- 10 B. Outage Management
- 11 C. Mobile Dispatch
- 12 D. Web Redesign
- 13 E. Every Little Bit Energy Efficiency Campaign
- 14 F. Bill Print and Mail Outsourcing
- 15 G. Transmission and Distribution System Efficiencies
- 16 H. Design Locates
- 17 I. Regional Infrastructure Efficiency Plan
- 18 J. Craft Training
- 19 K. Asset Management

20

21 A. Interactive Voice Response System (IVR)

- 22 Avista's Interactive Voice Response System (IVR) has been
- 23 in service since November 1997. Currently, nearly 40% of
- 24 customer calls are handled by the IVR for self-service,
- 25 which includes outage reporting and messaging, accepting
- 26 payments, making payment arrangements, hearing account
- 27 information and other information such as pay station, and
- 28 heating assistance locations. In 2007, the IVR was updated
- 29 to allow customers to use the system to conduct other
- 30 business, such as electronic payments (over 115,346 in

- 1 2007) and obtaining account balances (over 118,534 in 2007)
- 2 and payment arrangements (over 75,416 in 2007).
- Four years ago, Nortel (manufacturer of Avista's IVR)
- 4 announced the end of the operating system. Therefore, the
- 5 technology is now obsolete and new functionality will be
- 6 difficult or impossible to add to the current platform.
- 7 The hardware was over 10 years old as of November 2007.
- 8 Avista needs to refresh this technology as a way to
- 9 guarantee the continued ability for customers to self-
- 10 serve. New functionality includes the ability for
- 11 customers to sign up for Comfort Level Billing (CLB) and
- 12 Automated Payment Service (APS) along with Restoration Call
- 13 Backs to customers.
- 14 The Company is collaborating with Intervoice, a
- 15 leading IVR manufacturer on a new platform that will offer
- 16 customers additional functionality as the current IVR, and
- 17 will use Voice Recognition as the main interface between
- 18 customers and machine. Touch-tone entry will still be
- 19 available, however. The new IVR system is currently
- 20 scheduled to be available for customers by the third
- 21 quarter of 2008. The budget for the IVR project is
- 22 approximately \$1.7 million (system), and is included in our
- 23 rate request. This system will continue to allow us to
- 24 have fewer customer service representatives on staff, which
- 25 results in lower labor costs. These lower labor costs are
- 26 reflected in the 2007 test period.

Exhibit No. 9
Case No. AVU-E-08-01 & AVU-G-08-01
D. Kopczynski, Avista
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B. Outage Management - Avista's Outage Management
1
    System, completed in December 2004, is an application
2
3
   utilizing the Company's Geographic Information System (GIS
                                                 distribution
                              allows
                                       Avista's
                          Ιt
4
   mapping
             system).
    facilities to be linked to individual customer service
5
   points in a computer based model. The connectivity within
6
    the model allows for predictive analysis tools to determine
7
                                               and
                                                     customers
                    affected system
                                      devices
8
    outage
            areas,
    experiencing an outage. This system substantially reduced
9
    the time necessary to restore service to customers during
10
    the December 2006 wind storm, resulting in better customer
11
                                                        better
12
    satisfaction,
                   less
                         overtime
                                    for
                                          crews,
                                                  and
    coordination of restoration efforts across the Company's
13
14
    service territory.
                                outages
                                         quickly by calling
15
         Customers can
                         report
    Avista's contact center or speaking to the Company's IVR.
16
    All customer calls are plotted in the GIS mapping system
17
    and tied to outage incidents, dramatically reducing the
18
    chance they would be missed or forgotten. Prediction of
19
    the probable outage device allows all commonly affected
20
    customers to be associated with an incident tied to the
21
                                              the
                                                   number
                                                            of
22
            device,
                     dramatically reducing
    outage
    incidents that must be managed by the dispatcher. Quick
23
    identification of affected customers reduces outage time.
24
         Customer outages are quickly identified geographically
25
```

through the GIS mapping system. Crews and other resources

26

Exhibit No. 9
Case No. AVU-E-08-01 & AVU-G-08-01
D. Kopczynski, Avista
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- 1 can be assigned and managed at the incident level and can
- 2 be dispatched directly to the problem, reducing the outage
- 3 time. Accurate outage data is collected for all incidents
- 4 providing feedback to improve reliability. Outage
- 5 statistics such as CAIDI and SAIFI are gathered in real
- 6 time to indicate the severity of major events and assist in
- 7 resource planning. The system is also capable of handling
- 8 customer callbacks to validate restoration has been
- 9 successful.
- 10 Avista's GIS system forms the data foundation of the
- 11 outage management application. The GIS establishes a
- 12 network model of the electric distribution system which
- 13 mimics the near real-time status of the actual distribution
- 14 network. All switching actions are represented as soon as
- 15 the field switching is complete to maintain currency and
- 16 accuracy.
- 17 A design application called the Construction Design
- 18 Tool (CDT) was installed in 2007. This application allows
- 19 semi-automated designs and eliminates some field travel by
- 20 designers. This system relies on unit assemblies and their
- 21 associated costs to create design scenarios for selection
- 22 by the designer optimizing the use of standard materials;
- 23 increasing customer satisfaction, reducing design and
- 24 permitting time and increasing system effectiveness and
- 25 utilization saving time in each design.

The GIS model provides the data necessary to analyze 1 system characteristics for system planning studies which 2 dictate how system modifications will proceed. 3 represent current system able to 4 models are now configurations whereas in the past it would be easy for the 5 models to become badly out-of-date, due to the large manual 6 effort required to keep them current. System planners and 7 engineers now spend the majority of their time planning 8 instead of managing paper maps and re-creating computer 9 10 models.

The GIS is tightly integrated with Avista's Customer 11 clear providing a Management systems to 12 Work and understanding of where customers receive our products, how 13 much product the customer uses and what type of facility 14 exists or is required to deliver our product. Day-today 15 maintenance and operating activities rely heavily on the 16 GIS for current system configuration and utilization. 17

The Mobile Dispatch implementation relies on the GIS 18 system to provide accurate representations of existing 19 customer facility and land features. Facility and 20 and facility routing provided for is 21 information Documentation is provided by automated 22 identification. updating of the GIS model from the field which eliminates 23 back office labor for map updates and insures currency of 24 25 the data.

- 1 Finally, the very sophisticated GIS connectivity model
- 2 gives Avista a distinct advantage by providing the
- 3 necessary foundation for the deployment of Smart Grid
- 4 technologies in the near or long term future.
- 5 C. Mobile Dispatch In June 2006, the
- 6 implementation of wireless laptop computers with mobile
- 7 maps (Mobile Dispatch) was deployed to all Avista natural
- 8 gas servicemen. Mobile Dispatch automatically dispatches
- 9 work orders to Avista servicemen throughout the day through
- 10 wireless technology to laptop computers mounted in Avista
- 11 service trucks. Prior to Mobile Dispatch, orders were
- 12 created in Avista's work management system and printed at
- 13 the local construction offices. Employees in each office
- 14 would sort, assign and dispatch (via phone, pager, fax or
- 15 in person) orders each morning. The field employees would
- 16 work with the orders and call in the completed work
- 17 periodically throughout the day or simply turn-in the stack
- 18 of completed orders at the end of the day. The completed
- 19 orders were manually completed by employees who entered the
- 20 information regarding the order back into the work
- 21 management system.
- 22 The paper processes made it nearly impossible to track
- 23 the status of individual orders and fieldworkers throughout
- 24 each day. It was also very difficult for the Dispatchers
- 25 to keep up with the volume of paper being sent out each

- 1 morning, changes to the orders that occurred during the
- 2 day, and completed orders returned at the end of the shift.
- 3 Mobile Dispatch has automated the order creation,
- 4 modification and completion process. With the new
- 5 technology, orders are created in the work management
- 6 system and are automatically dispatched to the correct
- 7 field worker based on the order's Latitude/Longitude
- 8 position and the person assigned to work orders in that
- 9 area. Once a field employee has been identified, the order
- 10 is sent through wireless technology to the laptop computer
- 11 mounted in Avista's service truck. The order is then
- 12 reviewed by the employee for specific information needed to
- 13 complete the work. The order status is transmitted back to
- 14 the dispatch center, as the employee indicates they are en
- 15 route, on-site, and/or have completed the work. The
- 16 completed order is transmitted back to the work management
- 17 system where it is closed automatically.
- 18 Dispatchers have complete information for each order
- 19 and a field employee's status. They have the ability to
- 20 manage and redistribute work by simply dragging and
- 21 dropping orders from one field employee to another. The
- 22 orders instantly move from the originally-assigned laptop
- 23 to the newly-assigned laptop.
- 24 The Company has proformed into this case \$140,000 in
- 25 annual savings associated with the reduction in employees
- 26 as further described by Company witness Ms. Andrews.

Exhibit No. 9
Case No. AVU-E-08-01 & AVU-G-08-01
D. Kopczynski, Avista
p. 7 of 13

- 1 **D. Web Site Redesign** Web Redesign was a project
- 2 launched in July 2005 to rebuild the Avista Utilities
- 3 website. This project included visual design and user
- 4 interface, customer transaction automation and technology
- 5 platform reliability/scalability/flexibility. The
- 6 Company's primary goal is to achieve a 10% reduction in the
- 7 call center's total call volume while increasing customer
- 8 satisfaction. Avista transformed the website to provide
- 9 meaningful and timely information with powerful self-
- 10 service tools that will help customers make informed energy
- 11 management choices. Official rollout of the redesigned
- 12 website was in January 2008 at a total cost of \$2.9
- 13 million. These costs have been included in the Company's
- 14 2008 capital expenditures pro formed in this case.
- 15 E. Every Little Bit Energy Efficiency Campaign -
- 16 The Company understands that rising energy costs have put
- 17 added pressure on customers. With this in mind, Avista is
- 18 committed to increasing customer and community awareness
- 19 about wise energy use. Promoting the wise and efficient
- 20 use of energy resources has taken on added importance
- 21 locally, nationally and globally, and it is our goal to
- 22 build customer awareness around energy usage, energy
- 23 efficiency practices, and to direct them to the resources
- 24 and tools we have available to assist them. To ensure we
- 25 did this appropriately, Avista conducted a baseline

- 1 research study to determine how we could best affect
- 2 customer usage habits.
- 3 Armed with this data, Avista created the "Every Little
- 4 Bit" campaign. We were able to show customers that "every
- 5 little bit" does add up and can make a difference in their
- 6 energy usage. We focused this initial campaign on low-cost
- 7 and no-cost measures, with information on rebates and
- 8 energy efficiency. The initial campaign, launched in
- 9 September 2007 is the beginning of a long-term effort aimed
- 10 at making customers more efficient in their use of energy.
- 11 This project is funded under the Company's DSM tariff
- 12 rider.
- 13 F. Bill Print and Mail Service Outsource Avista's
- 14 bill printing and mail services were outsourced to Regulus,
- 15 the second largest first class mailer in the United States.
- 16 The project objectives were to move bill printing,
- 17 inserting and mailing offsite and to leverage core
- 18 competencies of the provider. It will also serve to
- 19 promote disaster recovery, ensure daily print volume
- 20 flexibility and scalability, reduce costs for bill print,
- 21 inserting and mailing, and serve to maximize technology.
- 22 Avista's primary objective was to achieve disaster
- 23 recovery. Avista needed a back-up system to ensure day-to-
- 24 day business operations. Furthermore, customers expect to
- 25 receive their billing statements in a timely manner in
- 26 order to avoid delayed payments, unintended collections and

- 1 shut-offs. Through a third-party provider, Avista has
- 2 available five alternative printing sites and at each site
- 3 there are redundant systems for equipment breakdowns.
- 4 Avista has invested in dedicated data lines to both the
- 5 primary print site in Napa, CA, and to the alternative site
- 6 in Charlotte, SC. In the event that those lines were not
- 7 available, Avista would access lines vendors other sites.
- 8 Avista has obtained USPS postage expertise to maximize
- 9 its postage costs. Under the Regulus contract, Avista
- 10 expects to pay approximately 12 cents per piece. That is
- 11 down from 17 cents under the former provider. The 12 cents
- 12 per piece does not include the capital costs to implement
- 13 the project. Furthermore, the Vendor has USPS postal
- 14 personnel onsite to ensure that the mailings meet USPS
- 15 requirements and can be delivered in the fastest means
- 16 possible.
- 17 As part of the project, Avista redesigned its bills,
- 18 letters and notices making them easier-to-read and
- 19 understand, thereby reducing call center call volumes. The
- 20 bill also provides flexible space for providing improved
- 21 communications to customers.
- 22 G. Transmission and Distribution System Efficiencies
- 23 Avista is developing innovative programs to locate and
- 24 quantify energy losses across our transmission and
- 25 distribution system. The efficiencies programs will review
- 26 the energy savings associated with a wide range of system

- 1 improvements from feeder balancing to conservation voltage
- 2 reduction. The energy savings associated with each program
- 3 will be assembled into an energy portfolio identifying the
- 4 relative cost per kWh of savings. This portfolio will be
- 5 used to prioritize projects in order to focus improvements
- 6 on programs with the greatest benefit.
- 7 Another consideration for the efficiencies programs is
- 8 the development of an implementation strategy which bundles
- 9 efficiencies projects with operational programs. The
- 10 efficiencies program to replace older less efficient
- 11 transformers with new more efficient transformers may be
- 12 bundled with the redesign or replacement of secondary
- 13 districts since a strong correlation exists between old
- 14 transformers feeding large secondary districts. By
- 15 combining these two programs, Avista can accomplish the
- 16 following two program goals: 1) Coordinate crew time "touch
- 17 the pole just once" and 2) Optimize energy savings.
- 18 Finally, as efficiencies programs are implemented,
- 19 Avista is interested in accruing the energy savings across
- 20 its system. Consequently, Avista is establishing work
- 21 processes and information systems to track these savings
- 22 when programs are implemented. For example, to account for
- 23 the energy savings from the replacement of an old vintage
- 24 transformer with a new transformer, the tracking system
- 25 will capture the replacement date, the relative transformer
- 26 losses, and the load profile. By tracking the reduction in

- 1 losses across our transmission and distribution system,
- 2 Avista can verify the life cycle cost benefit of the system
- 3 improvement.
- 4 H. Design Locates Avista is working through
- 5 collaborative efforts with the City of Spokane in a pilot
- 6 program to coordinate design locates as part of the City's
- 7 construction design process. The goal of this pilot is to
- 8 have utility locators provide locates for the Company's
- 9 existing facilities before the city projects are designed
- 10 in order to avoid potentially costly facility relocation.
- 11 Cost savings will be measured throughout the construction
- 12 year. The measurements will be used to evaluate whether
- 13 the process should be extended in conjunction with other
- 14 jurisdictions throughout the Avista service territory.
- 15 I. Regional Infrastructure Efficiency Plan
- 16 Spokane's Joint Utilities Coordination Council was formed
- 17 to bring together regional municipalities, utility
- 18 companies, telecommunication providers, sewer, water and
- 19 railroad to coordinate construction activities on an annual
- 20 basis. Avista, in partnership with the City of Spokane,
- 21 hosts this meeting every February, just prior to the
- 22 beginning of the construction project season.
- 23 Municipalities and utilities share their project plans and
- 24 schedules so as to increase the coordination and mitigate
- 25 the risk of unknown projects. The Joint Utilities

- 1 Coordination Council has resulted in greater coordination
- 2 and efficiencies across the entire Spokane region.
- 3 **J. Craft Training** Craft training department has
- 4 developed over 50 different on-line training classes for
- 5 our natural gas, electric and generation apprentice and
- 6 qualification programs. In 2007, the natural gas
- 7 department alone was able to cut a full day from the annual
- 8 natural gas refresher training for 250 employees. The new
- 9 learning network also gives us a delivery and record
- 10 keeping system that allows the Company to plan, schedule
- 11 and document our training programs and requirements.
- 12 K. Asset Management Program Avista has assigned
- 13 two full-time engineers to the formal Asset Management
- 14 program. These individuals are responsible for gathering
- 15 information, prioritizing work and executing efforts to
- 16 best meet the Asset Management mission. The engineers
- 17 utilize a statistical Reliability Centered Maintenance
- 18 (RCM) software package to analyze data. This software
- 19 allows detailed analysis of the impacts of increased or
- 20 decreased reliability based on system configuration and
- 21 component reliability.